

# SATIC

SOUTH AUSTRALIAN  
Tourism Industry Council

## MEDIA RELEASE

*Strictly embargoed until Friday, 13 November 2015 at 10pm*

### **SOUTH AUSTRALIA'S TOP FIVE IN TOURISM**

**Five** of South Australia's very best tourism experiences have been inducted into the State's **Tourism Hall of Fame** at the [2015 South Australian Tourism Awards](#), winning their category three years in a row:

- **2015 Clipsal 500 Adelaide** – *best Major Festival and Event*
- **Aboriginal Cultural Tours – South Australia** – *best Aboriginal and Torres Strait Islander Tourism experience*
- **The Playford** – *best Luxury Accommodation*
- **Udder Delights Cheese Cellar** – *for Excellence in Food Tourism*
- **Adelaide Shores** – *received the Qantas Award for Excellence in Sustainable Tourism*

A gala dinner attended by the who's who of the State's tourism industry saw **30 awards** presented to businesses and individuals judged to be the most outstanding in their category (full list attached).

A **further 48 entrants** who achieved a high standard in their category were recognised with a gold, silver or bronze medal.

**John Evans** received the *Outstanding Contribution by an Individual* award. John is an avid historian, rail enthusiast and regional tourism advocate, his involvement and service on regional projects and committees has allowed him to make a tremendous contribution to tourism in this State.

**University of SA** student, **Julia Brunke** was chosen as *SA Tourism Student of the Year*, and will travel to Christchurch as part of the SKAL International Adelaide Student Exchange Program.

**Haider Ali-Shah** was named the *South Australian Taxi Driver of the Year* - an award that encourages the highest levels of service and customer satisfaction and celebrates the taxi industry's significant input towards the State's tourism experience.

South Australian Tourism Industry Council General Manager Shaun de Bruyn congratulated all winners and the five inductees to the Tourism Hall of Fame.

"South Australians should be very proud of their world class tourism experiences, and as a State we should honour excellence in an industry that is so important to the South Australian economy," Mr de Bruyn says.

"The South Australian Tourism Industry Council continually works with its members and industry to grow business profitability and increase recognition of South Australia's best tourism experiences.

“The South Australian Tourism Awards celebrates creativity, professionalism and innovation within the tourism industry and encourages high standards and better business practices, by setting benchmarks that all tourism operators can aspire to.

“The Awards’ standards are remarkably high and visitors can book one of these award-winning experiences with confidence when planning their next holiday.”

The awards are judged in accordance with a strict set of rules and criteria, and winners will represent the State at the **Qantas Australian Tourism Awards** when **Melbourne** hosts the prestigious national event in February 2016.

## 2015 South Australian Tourism Award WINNERS

**Major Tourist Attractions** supported by South Australian Tourism Commission

Winner – [Adelaide Oval](#) Ph: (08) 8211 1100

**Tourist Attractions** supported by Woof Media

Winner – [Adventure Bay Charters](#) Ph: (08) 8682 2979

**Major Festivals and Events** supported by Big Screen Video

Hall of Fame and Winner – [2015 Clipsal 500 Adelaide](#) Ph: (08) 8212 8500

**Festivals and Events** supported by Renniks Hire

Winner - [Sounds By The River](#) Ph: 041 485 7738

**Ecotourism** supported by the Department of Environment, Water & Natural Resources

Winner - [Australian Arid Lands Botanic Garden](#) Ph: (08) 8641 9108

**Cultural Tourism** supported by the Department of Environment, Water & Natural Resources

Winner – [Adelaide Oval Tours](#) Ph: (08) 8211 1100

**Aboriginal and Torres Strait Islander Tourism** supported by the Department of Environment, Water & Natural Resources

Hall of Fame and Winner – [Aboriginal Cultural Tours - South Australia](#) Ph: 0429 367 121

**Specialised Tourism Services** supported by SA Tourism Industry Council

Winner – [Getaways SA](#) Ph: (08) 8355 1144

**Visitor Information Services** supported by Big Screen Video

Winner – [Barossa Visitor Centre](#) Ph: (08) 8563 0600

**Business Event Venue** supported by the Adelaide Casino

Winner – [Mount Lofty House](#) Ph: (08) 8339 6777

**Tour and Transport Operators** supported by South Australian Tourism Commission

Winner – [Adelaide's Haunted Horizons Ghost Tours](#) Ph: 0407 715 866

**Adventure Tourism** supported by South Australian Tourism Commission

Winner – [Calypso Star Charters](#) Ph: (08) 8682 3939

**Destination Marketing** supported by the Adelaide Casino

Winner – [Peterborough Tourism](#) Ph: (08) 8651 3355

- Tourism Restaurants & Catering Services** supported by Restaurant & Catering  
Winner – [Leonards Mill Restaurant](#) Ph: (08) 8598 4184
- Tourism Wineries, Distilleries & Breweries** supported by SA Tourism Industry Council  
Winner – [Seppeltsfield Estate Winery](#) Ph: (08) 8568 6266
- Caravan & Holiday Parks** supported by South Australian Tourism Commission  
Winner – [Big4 Adelaide Shores Caravan Park](#) Ph: (08) 8355 7351
- Unique Accommodation** supported by South Australian Tourism Commission  
Winner – [Griffens Marina Blanchetown](#) Ph: (08) 8540 5250
- Self Contained Accommodation** supported by South Australian Tourism Commission  
Winner - [The Frames](#) Ph: 0418 862 260
- Standard Accommodation** supported by South Australian Tourism Commission  
Winner – [Beach Huts Middleton](#) Ph: (08) 8554 3933
- Deluxe Accommodation** supported by the Barossa Valley Brewing  
Winner – [Yondah Beach House](#) Ph: 0417 829 010
- Luxury Accommodation** supported by the Adelaide Casino  
Hall of Fame and Winner – [The Playford](#) Ph: (08) 8213 8804
- New Tourism Business** supported by SA Life TV Channel 7  
Winner – [ibis Adelaide](#) Ph: (08) 8159 5588
- Excellence in Food Tourism** supported by Food SA  
Hall of Fame and Winner – [Udder Delights Cheese Cellar](#) Ph: (08) 8388 1588
- Qantas Award for Excellence in Sustainable Tourism** supported by Qantas Airways  
Hall of Fame and Winner – [Adelaide Shores](#) Ph: (08) 8355 7351
- Outstanding Contribution by an Individual** supported by Qantas Airways  
Winner – John Evans
- South Australian Tourism Student of the Year** supported by Skal International Adelaide  
Winner - Julia Brunke (University of South Australia) Ph: (08) 8302 7664
- Tourism Education and Training** supported by South Australian Tourism Commission  
Winner - [TAFE SA](#) Ph: (08) 8348 4662
- Local Government Award for Tourism** supported by Local Government Association of SA  
Winner – [City of Holdfast Bay](#) Ph: (08) 8179 9501
- Backpacker Accommodation** supported by SA Tourism Industry Council  
Winner – [Adelaide Central YHA](#) Ph: (08) 8414 3006
- South Australian Taxi Driver of the Year** supported by Adelaide Airport Limited  
Winner - Haider Ali-Shah Ph: 0411 196 661

[For more information on each winner, please click here](#)