



MEDIA RELEASE

Friday, 4 November 2016

BRILLIANCE IN SOUTH AUSTRALIAN TOURISM

[Adelaide Oval Tours & Museums](#) has been awarded the *Premier's Award for Service Excellence* at the [2016 South Australian Tourism Awards](#) – a new and highly regarded acknowledgment which recognises the finalist across 30 categories who demonstrated the most outstanding customer service experience.

[TAFE SA](#) and [Yondah Beach House](#) have also been inducted in to the South Australian **Tourism Hall of Fame** having won their respective categories for the third year in a row.

The Awards ceremony is a prestigious industry event, attended by the who's who of the State's tourism industry, celebrating **30 category winners** by awarding businesses and individuals judged to be the best in their category (list attached).

In addition, **68 finalists** were awarded gold, silver or bronze medals for achieving a high standard in their category.

Deb Alexander received the *Outstanding Contribution by an Individual* award. Deb is a well-respected business woman, tourism activist and advocate, whose involvement within regional tourism projects, committees and the industry on a whole has allowed her to make an exceptional impact on the State's tourism industry.

Navjot Singh Randhawa and **Karl Mibus** were joint winners of the *South Australian Taxi Driver of the Year* category – an award which celebrates exceptional customer service and the taxi industry's significant contribution to South Australian tourism.

South Australian Tourism Industry Council General Manger, Shaun de Bruyn congratulated all winners, medallists and Hall of Fame inductees.

"South Australians should be extremely proud of the fine quality tourism experiences we have on offer, and as an industry that is so vital to South Australia's economy, we should give recognition where it is deserved," Mr de Bruyn says.

"The standards for receiving a Tourism Award win or medal are extremely high, making it a prestigious accolade that raises the reputation and consumer recognition of a business.

"The Awards process also provides invaluable benefits to businesses, with feedback from past winners and entrants highlighting the programs significant contribution to their business development and activities.

“As the peak body for South Australia’s tourism industry, the South Australian Tourism Industry Council continually works in partnership with its members and the industry on a whole, to actively contribute to the sustainable growth, profitability and recognition of the State’s tourism businesses.

“The South Australian Tourism Awards celebrates the passion, innovation and achievements within the tourism industry, and sets the benchmarks for best business practice that all tourism operators should aspire to achieve. “

The Awards are judged alongside strict rules and criteria, with most winners going on to represent South Australia at the Qantas Australian Tourism Awards in Darwin in February 2017.

2016 South Australian Tourism Awards – WINNERS

WINNERS:

Major Tourist Attractions supported by the Department of Environment, Water & Natural Resources
Winner – [Adelaide Central Market](#) Ph: 0419 037 680

Tourist Attractions supported by Adelaide Casino
Winner – [Calypso Star Charters](#) Ph: (08) 8682 3939

Major Festival and Events supported by Big Screen Video
Winner – [Adelaide Cabaret Festival 2016](#) Ph: (08) 8216 8600

Festivals and Events supported by Tourism Australia
Winner – [Sounds by the River](#) Ph: 0414 857 738

Ecotourism supported by the South Australian Tourism Commission
Winner – [Seal Bay](#) Ph: (08) 8553 4463

Cultural Tourism supported by Adelaide Casino
Winner – [Adelaide Oval Tours & Museums](#) Ph: (08) 8205 4700

Qantas Award for Excellence in Aboriginal and Torres Strait Islander Tourism supported by Qantas Airways
Winner – [Aboriginal Cultural Tours - South Australia](#) Ph: 0417 838 785

Specialised Tourism Services supported by the South Australian Tourism Industry Council
Winner – [Getaways SA](#) Ph: (08) 8563 1000

Visitor Information Services supported by the Local Government Association of South Australia
Winner – [Tourism Kangaroo Island](#) Ph: 0438 828 296

Business Event Venue supported by the South Australian Tourism Industry Council
Winner – [National Wine Centre of Australia](#) Ph: 0405 559 644

Major Tour and Transport Operator supported by the South Australian Tourism Commission
Winner – [Wrightsair](#) Ph: (08) 8670 6097

Tour and Transport Operators supported by the Department of Environment, Water & Natural Resources
Winner – [Adelaide Haunted Horizon Ghost Tours](#) Ph: 1300 42 8683

Adventure Tourism supported by the Department of Environment, Water & Natural Resources
Winner – [Calypso Star Charters](#) Ph: (08) 8682 3939

Destination Marketing supported by Adelaide Casino
Winner – [Adelaide Convention Bureau](#) Ph: (08) 8237 0100

For further information contact Bianca Borrett, Manager Communications, South Australian Tourism Industry Council on 0421 355 252 or email bianca@satic.com.au.

Tourism Restaurants and Catering Services supported by Restaurant & Catering

Winner – [The Tasting Room – Mayura Station](#)

Ph: 0427 284 775

Tourism, Wineries, Distilleries and Breweries supported by the South Australian Tourism Commission

Winner – [Seppeltsfield Estate Winery](#)

Ph: (08) 8568 6200

Caravan and Holiday Parks supported by South Aussie with Cosi

Winner – [BIG4 Adelaide Shores Caravan Park](#)

Ph: (08) 8355 7351

Hosted Accommodation supported by the South Australian Tourism Commission

Winner – [Mulberry Lodge Luxury Country Retreat](#)

Ph: 0424 825 965

Unique Accommodation supported by Woof Media

Winner – [Griffens Marina Blanchetown](#)

Ph: (08) 8540 5250

Self Contained Accommodation supported by the South Australian Tourism Industry Council

Winner – [The Frames](#)

Ph: 0418 848 109

Standard Accommodation supported by Aon

Winner – [ibis Adelaide](#)

Ph: 0416 276 360

Deluxe Accommodation supported by Barossa Valley Brewing

Hall of Fame and Winner – [Yondah Beach House](#)

Ph: 0417 829 010

Luxury Accommodation supported by the South Australian Tourism Commission

Winner – [The Playford](#)

Ph: (08) 8213 8804

New Tourism Business supported by SA Life TV

Winner – [Commonwealth Bank RoofClimb Adelaide Oval](#)

Ph: (08) 8331 5222

Excellence in Food Tourism supported by Eat Local South Australia

Winner – [Barossa Valley Cheese Company](#)

Ph: (08) 8564 3636

Outstanding Contribution by an Individual supported by Qantas Airways

Winner – [Deb Alexander](#)

Ph: 0418 841 552

SA Tourism Student of the Year supported by Skal International Adelaide

Winner – [Stephanie Murgatroyd](#)

Ph: 0416 082 479

Tourism Education and Training supported by the South Australian Tourism Industry Council

Hall of Fame and Winner – [TAFE SA](#)

Ph: (08) 8348 4662

South Australian Taxi Drivers of the Year supported by the Taxi Council South Australia

Joint Winner – [Navjot Singh Randhawa](#)

Joint Winner – [Karl Mibus](#)

Ph: 0411 745 017

Premier's Award for Service Excellence

Winner – [Adelaide Oval Tours & Museums](#)

Ph: (08) 8205 4700

[For more information on each winner, please click here](#)

An online MEDIA KIT is available at: <http://bit.ly/2eljMyY>