

2017 SOUTH AUSTRALIAN TOURISM CONFERENCE

30 – 31 May

CALL FOR PRESENTATIONS

The South Australian Tourism Industry Council (SATiC) will be hosting a **State-wide Tourism Conference** program from **Tuesday, 30 May to Thursday, 1 June 2017** to facilitate the continuous development of a dynamic, innovative and competitive tourism industry in our State.

The theme for the conference this year is **‘Tourism into the Future’**. The conference program will inspire industry by showcasing new ideas, promote service excellence and best business practice across a range of sectors and encourage thought leadership within the industry. It will empower our delegates to be bold and grow their businesses to create an even better visitor experience and in turn position South Australia as a compelling visitor destination.

This annual event is well attended by tourism industry operators, key stakeholders and industry partners.

Location

Venue to be determined, but will be held in Adelaide.

Format

The Conference will be held over 2 full days and consists of 7 plenary sessions and 16 breakout sessions

Suggested Topics

Improving Business Performance	Marketing	Communication
Distribution	Commerce	Public Relations
Government	Destination	Workplace Culture
Media & Digital Media	Online	Food & Wine Tourism
Social Media	Customer Service & Hospitality	The Emerging Indian & Asian Markets
Nature Based Tourism	Service Excellence	International Ready
Changing Face of Tourism		

Presentation Length

In order to cover a range of topics, speakers are limited to **45 minutes including questions for the breakout sessions** and **30 - 45 minutes including questions for the plenary sessions**. Questions are recommended. A SATiC staff member will facilitate questions from the floor. Speakers are strongly encouraged to challenge ‘conventional thinking’ in the content of their speech to generate discussion and debate.

Notes to Presenters

- There are no fees required to submit a proposal.
- Generally, SATIC does not pay expenses related to attending or speaking at the conference.
- **Your submission must include** (*please fill out form online, details below*):
 - Your contact details
 - Title of Presentation - This should be succinct and reflect the content.
 - Abstract (max 200 words) - A good abstract will outline the message or the learning objective and will describe the process that the presenter plans to use to engage the audience.
 - Biography (max 200 words).
 - If applicable, include links to education and training materials you have presented in the past as well as participants reviews.
 - Headshot (must be in high resolution JPEG format B&W).
- Your presentation will be uploaded onto the SATIC website in a lock down area, following the conference, strictly viewable by the conference guests only.

Registration and Costs

You will be responsible for your own travel and accommodation costs. SATIC will provide you with **one full registration** to the Tourism Conference **including the 'Talking Tourism'** networking function.

Supplied Audio Visual Equipment:

The conference rooms will be equipped with a **lectern, laptop, data projector, screen** and **power**. Should you require additional presentation equipment such as internet access, please contact Anneliese on 0438 860 103.

2017 Important Dates

Tuesday, 28 February 2017	Deadline for presentation submissions forms
Friday, 3 March 2017	Confirmed Speakers notified
Friday, 19 May 2017	Submission of final presentation slides to SATIC
Wednesday, 31 May 2017	2017 SATIC Tourism Conference 8.30am – 4.30pm

Speaker Terms and Conditions

The presentation submission is required to clearly identify which topic you would address and include a 200 word overview of the proposed topic. There are a limited number of speaking positions available and applicants will be reviewed and selected at the discretion of SATIC. All speakers **MUST** meet their own accommodation and travel costs (registration will be covered by SATIC for successful speakers). Applying to speak does not guarantee acceptance in the speaking program. All applicants will be contacted 3 weeks after the closing date of the Call for Presentations to be notified whether their paper has been selected.

Further Information & Advice

Please complete the information online at <http://svy.mk/2kFRyYP> to express your interest to present at the **2017 South Australian Tourism Conference**, email to anneliese@satic.com.au by **Tuesday, 28 February 2017**.