



URPS

shaping great communities



ABOUT URPS

South Australia's most respected and diverse firm of urban and regional planners.

We are renowned for:

- Facilitating good planning outcomes for tourism developments that provide memorable experiences.
- Understanding tourism markets and products to facilitate successful business development.
- Providing support that helps you navigate the often complex planning system.

TOURISM SERVICES

We have experience with:

- Wedding venue, winery and cellar door approvals for:
 - > Seppeltsfield
 - > Greenhill Wines
 - > Accolade Wines
 - > V.Mitolo and Son
 - > Lazy Ballerina
 - > Askara
 - > Pizzateca
- Eco-tourism accommodation for:
 - > Overland Vineyards
 - > Hahndorf Resort
 - > Reis Creek Wines
 - > Escapod
- Facilities planning for DEWNR:
 - > Cleland Wildlife Park
 - > Adelaide Zoo
- Funding applications for Parachilna Town Square.

- Regional tourism strategies including market sector analysis for SATIC and regional tourism organisations on Fleurieu Peninsula, Flinders Ranges and Outback SA and Kangaroo Island.

Why invest in Planning and Research?

- Early advice shapes realistic expectations and avoids possible pitfalls.
- Clarity and certainty reduces risk.
- Give your project the best chance of success with independent advice.
- Well-developed plans foster investor and financier confidence.





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OUR OFFER TO YOUR

- **Development Feasibility Report including:**

- > Site inspection and meeting with proponent.
- > Comprehensive report based on relevant Council planning guidelines.
- > Recommendations on how to approach a development application.

*Introductory offer until July 2018 of \$1,000 representing a 50% discount.
20% member discount at all times.*

- **Marketing Analysis Report including:**

- > Environmental scan and GIS Map of competitors.
- > Product/market match.
- > Alignment with South Australian tourism priorities and regional demand.
- > Identification of potential funding sources.

*Introductory offer of \$1,200, representing 40% discount until 1 July 2018.
20% member discount at all times.*



CONTACT DETAILS

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