



Y O R K E P E N I N S U L A T O U R I S M

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Yorke Peninsula tourism accolades!

Emaroo Port Hughes was inducted into the Hall of Fame at the 2014 Yorke Peninsula Tourism Awards, after winning the Deluxe Accommodation category three times in a row. Emaroo is a 4½ star entertainer's delight, superbly equipped luxurious accommodation that can cater for up to 10 guests.

Yorke Peninsula tourism operators were recognised at the **2014 Yorke Peninsula Tourism Awards** held at Ardrossan on Wednesday night.

Around 200 people from Yorke Peninsula's tourism industry attended the gala dinner and presentations to celebrate the wins and successes of the tourism industry, where 11 awards were presented to businesses and individuals judged to be the most outstanding in each category (see full list attached).

A further 18 entrants who achieved a high standard in their category were recognised with a gold, silver or bronze medal.

Paul Thomas won the prestigious Harry Dowling Award for an Outstanding Contribution by an Individual to the South Australian regional tourism industry.

With a passion and commitment to regional tourism that spans well over 2 decades, Paul Thomas contributes significant personal time to the tourism industry and regional events; is an advocate for development, preservation and restoration.

With 19 years as president of the region's biggest event – the Kernewek Lowender, 24 years as a local government councillor and mayor, member of many boards, committees and community groups, Mr Thomas is truly an outstanding individual and very worthy recipient of the prestigious Harry Dowling Award.

South Australian Tourism Industry Council Chief Executive Ward Tilbrook says it has been inspiring to see the commitment that tourism businesses have given to reviewing their goals and achievements through the awards process and showcasing their success to the industry.

"The South Australian Tourism Industry Council aims to present the South Australian tourism industry as professional and high quality, and we have seen some of the Yorke Peninsula's finest tourism businesses rewarded for excellence," Mr Tilbrook says.

Mr Tilbrook added "Tourism Awards reinforce the important contribution of regional tourism to South Australia and we should all celebrate excellence in our tourism experiences and the Yorke Peninsula as a tourism destination."

Yorke Peninsula Tourism Manager Jo Barrie says "The standard of entries was extremely high, which underlines the commitment our operators have towards this important industry and I congratulate them all."

"Tourism is big business in South Australia and it's a major economic driver for Yorke Peninsula, helping to create investment opportunities and most importantly jobs."

"We hope that our winners, medalists & nominees from this year's Yorke Peninsula Tourism Awards consider going on to nominate for the 2014 South Australian Tourism Awards this year." Ms Barrie says.

Special thanks to all of our sponsors who make these awards possible:

MAJOR SPONSOR: South Australian Tourism Commission - Through Local Eyes

PLATINUM SPONSORS: Yorke Peninsula Council, District Council of the Copper Coast, HWR Media & Communications and Barley Stacks Wines

GOLD SPONSORS: Yorke Peninsula Country Times and Coopers Brewery

BRONZE SPONSORS: District Council of Barunga West; Regional Development Australia Yorke & Mid North; Finsbury Green; Ardrossan Progress Association and Steven Griffiths MP

The Yorke Peninsula Tourism Awards are judged in accordance with a strict set of rules and criteria, with winners setting benchmarks for the whole industry to aspire to.

Congratulations to the winners who were judged to be the most outstanding in their category

Tourist Attractions

Innes National Park, *Ph 08 8854 3200*

Festivals and Events

Kernewek Lowender Copper Coast Cornish Festival, *Ph 08 8821 4500*

Heritage and Cultural Tourism

Moonta Mines Tourist Train, *Ph 08 8825 1891*

Specialised Tourism Services

Country Getaways Holiday Rentals, *Ph 08 8832 2623*

Visitor Information & Services

Copper Coast Visitor Information Centre, *Ph 1800 654 991*

Fishing Charter, Tour And/Or Transport Operators

Reef Encounters Fishing Charters, *Ph 0407 609 988*

Tourism Restaurants, Hotels, Cafes and Catering

Moonta Hotel, *Ph 08 8825 2209*

Tourist and Caravan Parks

Port Vincent Caravan Park & Seaside Cabins, *Ph 08 8853 7011*

Standard Accommodation

cu@wallaroo, *Ph 0421 388 449*

Deluxe Accommodation

Emaroo Port Hughes, *Ph 0418 862 260 - Hall of Fame 2010 – 2012 - 2014*

Harry Dowling Award

Paul Thomas, *Ph 0438 211 600*

Congratulations to the medal recipients who achieved a high standard in their category and received a gold, silver or bronze medal

Festivals and Events

Comedy Central on the Yorke - Curramulka Hotel - **Bronze**

Yorke Peninsula's Saltwater Classic - **Bronze**

Heritage and Cultural Tourism

Aboriginal Cultural Tours - South Australia - **Bronze**

Specialised Tourism Services

Ardrossan Foodland - **Silver**

Statewide Cinema - **Bronze**

Fishing Charter, Tour And/Or Transport Operators

Sea SA Car & Passenger Ferry - **Silver**

Tourism Restaurants, Hotels, Cafés and Catering

The Kiosk - Port Vincent - **Bronze**

Tourist and Caravan Parks

Edithburgh Caravan Park - **Silver**

Port Vincent Foreshore Caravan Park - **Silver**

Ardrossan Caravan Park - **Bronze**

Marion Bay Caravan Park - **Bronze**

Wallaroo North Beach Tourist Park - **Bronze**

Standard Accommodation

Port Vincent Caravan Park & Seaside Cabins - **Gold**

Hillocks Drive - **Bronze**

Deluxe Accommodation

Yondah Beach House - **Gold**

Port Vincent Caravan Park & Seaside Cabins - **Silver**

Redwing Escapes - **Silver**

Wallaroo Marina Apartments - **Silver**

For more information on the Yorke Peninsula Tourism Awards or photos, please contact Jo Barrie, Manager Yorke Peninsula Tourism on 0417 838 768.

