

National Tourism Accreditation Framework

ATAP Operator Sub-licence Agreement Acknowledgement Form for use of TQUAL Mark

Business Name: _____

Contact Name: _____

ACN/ABN: _____

I agree to the terms as set out in the NTAF sub-licence agreement attached.

I understand that I can use the TQUAL mark as an accredited business for the purposes of marketing my products and/or services that meet the criteria of the Australian Tourism Accreditation Program (ATAP). I understand the use of the TQUAL mark is subject to the business meeting the ATAP accreditation requirements which includes annual renewals and ongoing site visits.

I understand that the TQUAL mark is not transferable to another business, person, product or service, and on selling or leasing the business the use of the TQUAL mark will not be transferable to the new owners.

I agree that if the business ceases operation, cancels accreditation with ATAP or is no longer meeting the ATAP standards the business will no longer be eligible to use the TQUAL mark and will immediately take all reasonable steps to remove it from all marketing and promotional materials. I understand that ATAP may terminate this agreement via written notice if I breach the ATAP or NTAF standards.

I will not use the Trade Mark other than in its complete form as supplied by ATAP. I will not sub-licence or allow another person to use the Trade Marks nor will I alter the trademark in any way including the alteration of text or graphics.

The Program Manager and the Commonwealth are not liable to me for any claims, losses, damages, costs or expenses of any nature whatsoever, however caused (including but not limited to negligence) relating to or arising out of use of the Trade Marks or this licence.

Signed: _____

Date: ____/____/____

Please complete and return:

Post: South Australian Tourism Industry Council
GPO Box 2071
ADELAIDE SA 5001

Email: info@satic.com.au
or Fax: 08 8110 0199

Logos must not be used until this declaration is completed and returned.