



MEDIA RELEASE

Monday, 1 December 2014

NEW BOARD MEMBERS FOR SA TOURISM INDUSTRY COUNCIL

The [South Australian Tourism Industry Council](#) (SATC), the peak industry body for tourism in South Australia, has recently announced the appointment of a **new Board Chair, Vice Chair and six new Board Members**, all of whom bring a diverse range of industry experience and skills to the table.

SATC welcomes **Brenton Davis**, Director of [Kangaroo Island Outdoor Action](#), who has stepped up to the position of SATC Board Chair and **Stuart Livingstone**, Chief Executive of [Top Tourist Parks of Australia](#), as Vice Chair.

SATC would also like to welcome its new Board Members:

- **Eoin Loftus**, CEO of [Majestic Hotels](#)
- **Tanya Mitchell**, Tourism Manager at [Alexandrina Council](#)
- **Peer Norsell**, General Manager at [Hilton Adelaide](#)
- **Julie Smith**, Owner of [Rawnsley Park Station](#)
- **James Stephenson**, Owner of [The Old Mount Gambier Gaol](#)
- **Jim Triantafyllou**, President of [Taxi Council SA](#)

SATC Chief Executive Ward Tilbrook says SATC and its Board actively work on behalf of our members to achieve the best business environment for tourism operators in this State.

“By regularly consulting with our members and working with government, SATC works to achieve positive and constructive outcomes for our industry,” Mr Tilbrook says.

“SATC is **100% owned and operated by its members** and the new Board is **representative** of the range of tourism businesses across the length and breadth of this State from the Eyre Peninsula to Limestone Coast, and Kangaroo Island to the Flinders Ranges.”

SATC is governed by an elected Board who represent its member’s interests. The Board’s role is to plan and establish policies that are consistent with and reinforce the values and mission of SATC, which is *to engage, represent, strengthen and empower the South Australian tourism industry*.

SATC would also like to thank outgoing Board Chair **Richard Mussell** and Board Members **Trevor Evans** (Australian Hotels Association) and **Cate Gaston** (Adelaide City Council) for their contribution.

For a complete list of SATC’s 12 Board Members, please [click here](#).