

The South Australian Tourism Industry Council is the peak body for SA's tourism industry.

# GIVE YOUR BUSINESS THE TOURISM ADVANTAGE

Over 800 members across South Australia

Here are some ways in which members engage with us and the regions they represent:

## Accreditation



## ServiceIQ for Smarter Business



## Advocacy

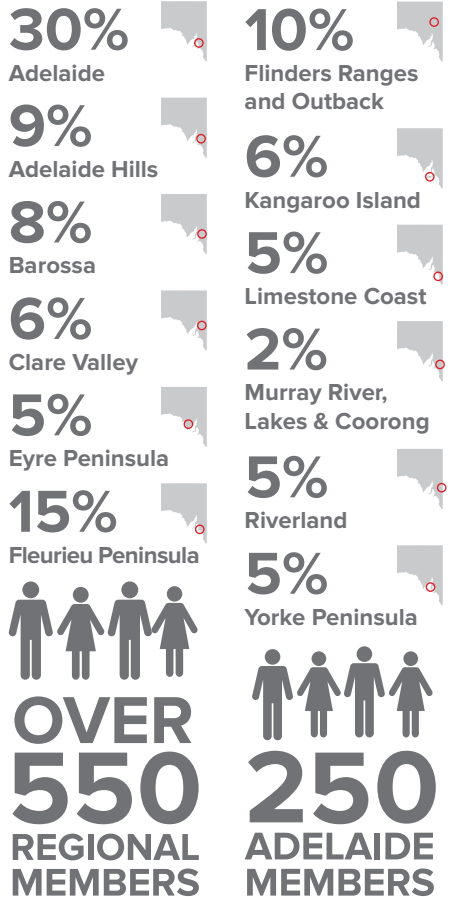


## Industry Networking Series



## 12 Regions

### MEMBERS BY REGION



**SATIC**  
SOUTH AUSTRALIAN  
Tourism Industry Council

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# SATIC is...

## Business Development

SA Tourism Industry Council assists members by enhancing their sustainability and profitability. Our programs and events include:

- Australian Tourism Accreditation Program
- Tourism Awards Program and Gala Dinner
- State-wide Tourism Conference
- Service Excellence training
- SA Branch Manager for the Australian Tourism Export Council and its International Ready programs
- Partnership with Ecotourism Australia's certification programs

## Industry Representation

- Regulatory reform and reducing business costs
- Developing small businesses and regional tourism
- Economic, social and environmental sustainability in tourism
- Public investment in transport, destination marketing and tourism infrastructure
- Assisting members with affordable training, marketing, research and product development
- Creating exciting and enjoyable experiences, events and careers for members

## Top 5 reasons to join SATIC

- 1** **ADVOCACY** - We create a credible and unified voice for the tourism industry providing leadership for the future.
- 2** **CONNECT** - We provide linkages, knowledge and tools to help our members increase profitability.
- 3** **BUSINESS DEVELOPMENT** - We work with allied agencies to create efficiencies that provide a benefit to member business.
- 4** **TRAINING** - We deliver training, business development support and offer tourism business a help-line.
- 5** **COMMUNITY** - We provide businesses with opportunities to connect and collaborate with other SATIC members and businesses.

**SATIC Membership starts at \$299 + GST per year**

**SATIC**  
SOUTH AUSTRALIAN  
Tourism Industry Council

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