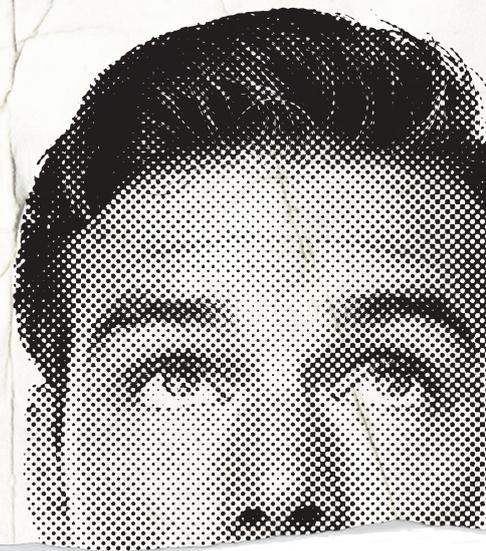




**UNLOCK**  
**CHANGE**  
**INSPIRE**  
**OPPORTUNITIES**



Kiikstart was established by Ali Uren in early 2008 to allow businesses increased accessibility to the expertise and resources needed to execute ideas smartly, successfully and creatively.

Our learning and development demystifies what innovation really is, and how each business within the tourism and visitor economy, regardless of size and turnover, can deliver higher quality experiences for guests that ultimately leads to increased revenue.

Remember innovation is not just about large corporations, IT and Apps.

Kiikstart is committed to not only talking about ideas, but working with our customers to take action, focus on the how and work together to see ideas become reality in a practical, successful and visionary way.

Over the last 8 years our learning experiences have consistently delivered more efficient change and outcomes, with a greater degree of value add and less wastage.

**SUPPORTING THE ONGOING DEVELOPMENT OF SATIC MEMBERS**

Kiikstart has recently launched three new learning experiences with a focus on workforce development, creating more imaginative work spaces and last but not least industry collaborations across complementary businesses.

Simply, each experience will allow businesses and their people to upskill so they can make the most of future opportunities and not be left behind in changing times.

The workforce review will allow Managers and Owners the opportunity to ensure they have the right resources, process and tactics in place from a learning capacity to make the most of their team.

The spatial review will provide insight into where Owners and decisions makers can make more of the spaces guests interact with so it leads to more memorable, distinctive experiences.

Business owners, Management and local government who want to be part of the industry collaborative experience will have the opportunity to take time out from the day to day demands and build ideas and action with complementary sectors that would otherwise not exist.

As each experience can be handmade based on your specific circumstances, please contact Ali Uren of Kiikstart if you would like to benefit from a complimentary, no -obligation 30 minute conversation to assess your needs.

SATIC members will receive a 20% discount on Kiikstart services.

**SOMETHING A LITTLE BIT EXTRA**

Kiikstart has launched its first blog and we are wanting examples of imaginative experiences that are taking place right now across all sectors and businesses of all sizes. We are wanting to support and spread inspiring stories from the sector – it's one way we add some extra value.

The blog can be accessed at [www.kiikstart.com](http://www.kiikstart.com) and if you want to put an example forward of your own entrepreneurial efforts at work please contact me on 0428593400, [enquiries@kiikstart.com](mailto:enquiries@kiikstart.com) or pay a visit to our Kiikstart Facebook page and make contact.

*Kiikstart is a proud partner of*



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