



MEDIA RELEASE

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NOMINATE A TOURISM CHAMPION

One of the most prestigious accolades at the [2011 South Australian Tourism Awards](#) is the [Outstanding Contribution by an Individual award](#).

South Australian Tourism Industry Council Chief Executive Ward Tilbrook says this is the last chance to nominate a South Australian tourism champion.

“This year has seen some exciting tourism businesses put themselves forward, with an impressive 150 entries received state-wide,” Mr Tilbrook says.

“But now we are asking the tourism industry if they know someone who goes the extra mile and should be acknowledged for all their hard work.”

Sponsored by Qantas, this prestigious award recognises the extraordinary personal and professional achievement and contribution by an individual over many years to the State’s tourism industry.

Previous recipients have included last year’s winner Peter Tucker from Houseboat Hirer’s Association; former SA Tourism Commission Chief Executive Bill Spurr (2007); Channel Nine’s Keith Conlon (1999); and Barossa food identity Maggie Beer (1995).

Nominations for the Outstanding Contribution by an Individual close on **Friday 9 September**.

All category winners will be announced at the Awards Presentation Ceremony and Gala Dinner on Friday, 4 November at the Adelaide Convention Centre.

For more information on rules for entry, category criteria and nomination instructions refer to: www.satourismawards.com.au