



YORKE PENINSULA TOURISM

Media Release
27 June 2012

Yorke Peninsula tourism accolades!

Yorke Peninsula tourism operators were recognised at the **2012 Yorke Peninsula Tourism Awards** held at Ardrossan on Wednesday night.

150 people from South Australia's tourism industry attended the gala dinner and presentations to celebrate the wins and successes of the tourism industry, where 10 awards were presented to businesses and individuals judged to be the most outstanding in each category (full list attached).

A further 21 entrants who achieved a high standard in their category were recognised with a gold, silver or bronze medal.

Peter Tucker won the prestigious Harry Dowling Award for an Outstanding Contribution by an Individual to the South Australian regional tourism industry.

Peter's passion and commitment to regional tourism spans 25 years and he is a respected leader in the houseboat and regional tourism industry. He contributes significant personal time and is an active and invaluable member of a number of organisations at both regional and state level.

He works for the benefit of all industry and is truly an outstanding individual and very worthy recipient of the prestigious Harry Dowling Award.

Yorke Peninsula Regional Tourism Manager Jo Barrie says "The standard of entries was extremely high, which underlines the commitment our operators have towards this important industry and I congratulate them all."

"Tourism is big business in South Australia and is a major economic generator for Yorke Peninsula, helping to create investment opportunities and most importantly jobs."

South Australian Tourism Industry Council Chief Executive Ward Tilbrook says it has been inspiring to see the commitment that tourism businesses have given to reviewing their goals and achievements through the awards process and showcasing their success to the industry.

"The Tourism Industry Council aims to present the South Australian tourism industry as professional and high quality, and we have seen some of the Yorke Peninsula's finest tourism businesses rewarded for excellence," Mr Tilbrook says.

Mr Tilbrook added "Tourism Awards reinforce the important contribution of regional tourism to South Australia and we should all celebrate excellence in our tourism experiences and the Yorke Peninsula as a

PO BOX 417 • KADINA SA • 5554

PHONE: 08 8821 2663 • FAX: 08 8821 4588 • EMAIL: rmm@yorkepeninsula.com.au

ABN 68 662 055 931



tourism destination.”

“Yorke Peninsula operators celebrated success at the 2011 South Australian Tourism Awards, with a record 3 operators winning in their category and going on to represent South Australia at the Qantas Australian Tourism Awards in Cairns earlier this year. We hope that our winners, medalists & nominees from tonight’s Yorke Peninsula Tourism Awards consider going on to nominate for the 2012 South Australian Tourism Awards this year.” Ms Barrie says.

Special thanks to all of our sponsors who make these awards possible! The South Australian Tourism Industry Council, Barley Stacks Wines, District Council of the Copper Coast, District Council of Yorke Peninsula, HWR Media & Communications, Yorke Peninsula Country Times, Coopers Brewery, Department of Environment and Natural Resources, Wakefield Regional Council, Ardrossan Progress Association, Coca-Cola Amatil, District Council of Barunga West, Kirrihill Wines, Regional Development Australia Yorke & Mid North and Syngas Limited.

The Yorke Peninsula Tourism Awards are judged in accordance with a strict set of rules and criteria, with winners setting benchmarks for the whole industry to aspire to.

Congratulations to the winners who were judges to be the most outstanding in their category

Tourist Attractions

Paper Nymph Studio – Handmade Paper and Rainbow Room, *Ph 0439 444 137*

Festivals and Events

Stansbury Seaside Markets – Stansbury Progress Association, *Ph 08 8852 4577*

Heritage and Cultural Tourism

Innes National Park, *Ph 08 8854 3200*

Specialised Tourism Services

Country Getaways Holiday Rentals, *Ph 08 8832 2623*

Visitor Information & Services

Yorke Peninsula Visitor Information Centre, *Ph 1800 202 445*

Tourism Restaurants, Hotels, Cafes and Catering

The Coffee Barn Gelateria, *Ph 08 8825 2315*

Tourist and Caravan Parks

Port Vincent Foreshore Caravan Park, *Ph 08 8853 7073*

Standard Accommodation

Port Vincent Caravan Park & Seaside Cabins - Budget Ensuite Cabin, *Ph 08 8853 7011*

Deluxe Accommodation

Emaroo Port Hughes, *Ph 0418 862 260*

Harry Dowling Award

Peter Tucker, *Ph 0408 845 078*

Congratulations to the medal recipients who achieved a high standard in their category and received a gold, silver or bronze medal

Aboriginal Cultural Tours - Adjahdura Land, Yorke Peninsula (Heritage and Cultural Tourism) - Silver
Moonta Mines Heritage Experience (Heritage and Cultural Tourism) - Silver
Minlaton Chocolaterie (Specialised Tourism Services) - Silver
Ardrossan Foodland (Specialised Tourism Services) - Bronze
Blue Crab Studio Gallery & Café (Specialised Tourism Services) - Bronze
Tourist & Camping Essentials - Minlaton Discounters (Specialised Tourism Services) - Bronze
Copper Coast Visitor Information Centre (Visitor Information & Services) - Silver
Stansbury Visitor Information Centre - Stansbury Progress Association (Visitor Information & Services) - Silver
Rhino's Tavern (Tourism Restaurants, Hotels, Cafés and Catering) - Silver
Salt of the Earth Café (Tourism Restaurants, Hotels, Cafés and Catering) - Silver
Wallaroo North Beach Tourist Park (Tourist and Caravan Parks) - Silver
Hillocks Drive Bush Camping (Tourist and Caravan Parks) - Silver
Alfie's Holiday House Port Vincent (Standard Accommodation) - Silver
cu@wallaroo (Standard Accommodation) - Silver
Pickering Cottages (Standard Accommodation) - Silver
Ranaldo's Holiday Home (Standard Accommodation) - Bronze
Yondah Beach House (Deluxe Accommodation) - Gold
Marion Bay Motel (Deluxe Accommodation) - Silver
Port Vincent Caravan Park & Seaside Cabins - Deluxe Spa Cabin (Deluxe Accommodation) - Silver
Redwing B&B (Deluxe Accommodation) - Silver
The Ultimate Rest - Musgrave Manor (Deluxe Accommodation) - Bronze

For more information on the Yorke Peninsula Tourism Awards or photos, please contact Jo Barrie, Regional Tourism Manager on 0417 838 768.

