



## MEDIA RELEASE

Monday, 25 October 2010

### SA's FOOD & WINE - OUR TOURISM DRAWCARD

Top South Australian produce will be the flavour of the night at the [2010 South Australian Tourism Awards Gala Dinner](#) in November.

South Australian Tourism Industry Council Chief Executive Ward Tilbrook says as South Australians we've known for some time that one of our best tourism assets is our fantastic regional produce.

"The ease of access to such a fabulous range of fine wine and food makes this state an ideal food and wine destination," Mr Tilbrook says.

"With the 2010 South Australian Tourism Awards only four weeks away, it is the perfect opportunity to showcase the freshest produce from South Australia's food regions."

Guests will indulge themselves with a specially designed menu which highlights the best in South Australian cuisine from **Port Lincoln** Cajun Kingfish on an Adelaide Plains salad to olive crusted **Murraylands** lamb loins.

The menu has been matched to the distinct flavours of **Rymill Coonawarra's** Sparkling, sbs and mc<sup>2</sup> wines and Vale Ale from the **McLaren Vale Beer Company**.

As a special treat, the **Seafood & Aquaculture Trail** which usually stretches the coast of **Eyre Peninsula** will be brought to Adelaide with **Coffin Bay** oyster shucking, tuna filleting sashimi demonstration and tastings of **Whyalla** Kingfish.

Coonalpyn's **90 mile desert Extra Virgin Olive Oil** infused with natural basil oil will accompany the entree tasting plate.

Throughout the night there will be regional tastings on offer by **Food Riverland**, **Flavours of the Barossa** and **Clare Valley Cuisine**, each showcasing their local specialities.

To finish off the night Adelaide's premier tea establishment, **T bar** will be serving some of their freshly brewed tea blends, while guests consume the delicious edible centrepieces designed by **Berry Pop**.

Each guest will also take home a special jar of Vanilla Bean Syrup or Strawberry Confit which are two of the key ingredients used in **The White House's** signature cocktails in **Hahndorf**.

The Tourism Awards Gala Dinner will be held at the Adelaide Convention Centre on **Thursday, 18 November**. Tickets are on sale now. For more information visit: [www.satic.com.au](http://www.satic.com.au)