



MEDIA RELEASE

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SOUTH AUSTRALIA: THE NATION'S MOST SUSTAINABLE TOURISM DESTINATION

South Australia is positioning itself as the **nation's most sustainable tourism destination** as **23 tourism businesses achieve climate action certification** through a new program developed by Ecotourism Australia, which is administered by the South Australian Tourism Industry Council (SATIC).

SATIC Chief Executive Ward Tilbrook says travellers are increasingly concerned about climate change and are looking for sustainable travel options to have a guilt-free holiday.

"Tourism operators that can be easily recognised as making real efforts to address those concerns will stand out from the crowd and reap the rewards," Mr Tilbrook says.

"The really good news is that South Australia is leading the way nationally with 23 South Australian tourism businesses adding climate action certification to their list of achievements, with a number of those businesses representing South Australia at the **Australian Tourism Exchange** which starts tomorrow in Adelaide.

"The Climate Action Certification program is designed to assist tourism businesses in reducing carbon emissions and assuring travellers that businesses have a certified commitment to sustainable practices and to addressing climate change.

"Not only does Climate Action Certification provide businesses with a symbol for recognising the business' commitment to positive action towards Climate Change, it also gives clear and practical ways of reducing a business' carbon footprint and best practice examples.

"The Program is ideal for all sectors of the tourism industry and can provide cost savings to businesses through efficiency gains and by incorporating sustainable operational practices."

Ecotourism Australia Chief Executive Officer Kym Cheatham says it is fantastic to see South Australia leading the charge on Climate Action Certification.

"We have been pleased to work with SATIC and the South Australian Government in helping these businesses take meaningful action against the impacts of climate change."

There are three levels of Climate Action Certification: Climate Action Leader, Climate Action Innovator and Climate Action Business.

For a full list of certified tourism businesses in South Australia, please refer to the following page. For more information about the Program visit <http://www.satic.com.au/climate-change-cert.html>



Climate Action Leaders

Businesses have incorporated strategic climate change responses across all relevant levels of business planning and operations. They are measuring and auditing their carbon footprint via a credible system and have undertaken an advanced level of adaptation, emissions reduction and offsetting and are working towards becoming carbon neutral.

[Bellevue Bed and Breakfast](#)

[Birds Australia, Gluepot Reserve](#)



Climate Action Innovators

Businesses have undertaken a set of adaption and emissions reduction and are auditing and measuring their carbon footprint.

[Abbotsford Country House](#) – attending ATE

[Adelaide Convention Centre](#) – venue of Australian Tourism Exchange (ATE)

[All Seasons Kangaroo Island Lodge](#) – attending ATE

[Banksia Adventures](#) – attending ATE

[Banrock Station](#)

[Hannah's Cottage](#)

[McLaren Vale Motel](#) – attending ATE

[Nullarbor Traveller](#) – attending ATE

[Pichi Richi Camel Tours](#) – attending ATE

[Quorn Caravan Park](#)

[Seppeltsfield Vineyard Cottage](#) – attending ATE

[Tourism Kangaroo Island](#) – attending ATE



Climate Action Businesses

Businesses have undertaken a set of adaption and emissions reduction actions but are not necessarily measuring their carbon footprint.

[Adelaide Central YHA](#) – YHA attending ATE

[Adventure Tours Australia Group](#) – attending ATE

[Exceptional Kangaroo Island](#) – attending ATE

[Jacob's Creek Visitor Centre](#) – attending ATE

[Kangaroo Island Odysseys](#) – attending ATE

[Old Timers Mine](#) – attending ATE

[Rawnsley Park Station](#) – attending ATE

[Smart Car](#) – attending ATE

[Wanderers Rest of Kangaroo Island](#)