



Tuesday, 2 June 2009

LET'S TALK SATIC IN REGIONAL SA

Local tourism operators and industry partners are invited to attend a number of free seminars in June and July to gain a better understanding of the State's new tourism industry body – the South Australian Tourism Industry Council (SATIC).

SATIC was developed to service its members by offering the tourism industry a voice, advice, training and accreditation to help take the industry to the next level.

The regional networking sessions will be held in each of the State's tourism regions (schedule attached).

The aim of the session is to outline the role of SATIC and its key programs, including the South Australian Tourism Awards and the Australian Tourism Accreditation Program.

SATIC Chief Executive Ward Tilbrook says SATIC is keen to positively influence the environment in which its members do business and provide services that will provide value to its members.

"The networking session will also provide SATIC with valuable feedback on the issues that are currently affecting the South Australian tourism industry," Mr Tilbrook says.

"This is a great opportunity for tourism businesses to meet the new team, see what they can become involved in and how SATIC can benefit them.

"There are some fantastic tourism products in the South Australia and it would be great to see each region well represented at our networking session."

Registration for the seminar is essential. For more information email: info@satic.com.au.

(Schedule attached on the next page.)

REGION	VENUE	DATE	START	FINISH
Adelaide Hills	The Lane Vineyard Hahndorf	Tuesday, 2 June	4.30pm	6.30pm
Clare Valley	Clare Country Club Clare	Wednesday, 10 June	10.00am	12.00pm
Yorke Peninsula	Ardrossan Community Club Ardrossan	Wednesday, 10 June	3.00pm	5.00pm
Flinders Ranges & Outback	The Austral Hotel Quorn	Thursday , 11 June	3.00pm	5.00pm
Adelaide	Sebel Playford Adelaide	Monday, 22 June	2.30pm	4.30pm
Murraylands	The Barn, Mannum Motel Mannum	Tuesday, 23 June	9.30am	11.30pm
Barossa	Novotel Barossa Valley Resort Rowland Flat	Tuesday, 23 June	3.00pm	5.00pm
Riverland	Banrock Station Kingston on Murray	Wednesday, 24 June	1.00pm	3.00pm
Kangaroo Island	Aurora Ozone Seafront Hotel Kingscote	Tuesday, 30 June	1.00pm	3.00pm
Fleurieu Peninsula	McCracken Country Club Victor Harbor	Wednesday, 1 July	10.00am	12.00pm
Eyre Peninsula	Port Lincoln Hotel Port Lincoln	Thursday, 2 July	3.30pm	5.30pm

For further information contact Bianca Borrett, Communications & Business Development Manager, South Australian Tourism Industry Council on 0401 998 247.