

# Business Model Canvas -



**Key Partners**



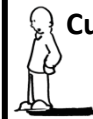
**Key Activities**



**Value Propositions**



**Customer Relationships**



**Customer Segments**

Write directly to the canvas...

Or use the post-it™ note

Double click on the post-it™ to edit. Recolour it using the picture format tools.



**Key Resources**



**Channels**

...or both



**Cost Structure**



**Revenue Streams**

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