

INDUSTRY PRIORITIES TO ACHIEVE



FUNDING FOR SATC



INDUSTRY FRAGMENTATION



WHOLE OF SA GOVERNMENT SUPPORT



THE SHARING ECONOMY



INDUSTRY & WORKFORCE DEVELOPMENT



ADELAIDE CBD VISION



REGIONAL TOURISM



COST IMPACT OF DOING BUSINESS IN SA



NATURE-BASED TOURISM



GOVERNMENT PROCESS & RED TAPE

# SATIC

SOUTH AUSTRALIAN  
Tourism Industry Council

THE SOUTH AUSTRALIAN TOURISM INDUSTRY COUNCIL IS THE PEAK BODY FOR SA'S TOURISM INDUSTRY



## ADVOCACY MATTERS

GROW OUR VISITOR ECONOMY TO  
**\$8 BILLION**  
**+ 41,000 JOBS**  
TARGET BY 2020

### CONNECT WITH US



@SATourismIndCouncil



@SA\_TIC



@satourism\_ind\_council

INDUSTRY FUNDING PRIORITIES TO ACHIEVE



DRIVING DEMAND



REGIONAL TOURISM



WORKFORCE DEVELOPMENT

SATIC  
ADVOCATING FOR  
ITS MEMBERS:  
**OVER 800  
MEMBERS**  
ACROSS SOUTH  
AUSTRALIA

**70%**  
OF SATIC MEMBERS  
ARE ACCREDITED



NOT A MEMBER?  
NOW IS THE  
TIME TO JOIN.

**SATIC**  
SOUTH AUSTRALIAN  
Tourism Industry Council

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