



INNAMINCKA WINS GOLD at SA TOURISM AWARDS

Tourism businesses in the Flinders Ranges & Outback took home two prestigious wins at last Thursday night's 2010 South Australian Tourism Awards.

The Innamincka Hotel won the category for Heritage & Cultural Tourism while Rawnsley Park Station Eco-Villas won the category for Ecotourism.

Innamincka Hotel owners Jo and Kym Fort and Managers Michelle Hoffmann and Leon Cartledge who attended the SA Tourism awards were delighted with the Hotel's win.

"After a challenging year of constant road closures and a twenty year flood at the beginning of the year, the Innamincka team were ecstatic with winning Gold at the SA Tourism awards last Thursday," said an excited Michelle.

"We were very pleased to win Bronze last year and also the Bank SA people's choice award for our region but seeing the hotels name up on the winning screen was just brilliant", Michelle

Hoffman told the Coober Pedy Regional Times.

More than 620 people from the tourism industry attended the black tie event, where winners received their award during a gala dinner at the Adelaide Convention Centre.

Overall, 26 awards were presented to businesses and individuals judged to be the most outstanding in each category.

Seven silver or bronze medals were awarded to regional tourism operators for their high standard of entries in their respective categories.

The Old Timers Mine in Coober Pedy was awarded a silver medal for their Heritage & Cultural Tourism entry along with a bronze medal in the Tourist Attractions category.

South Australian Tourism Industry Council Chief Executive Ward Tilbrook says a record 184 entries were received this year, highlighting the power a Tourism Awards win can have for a tourism business.

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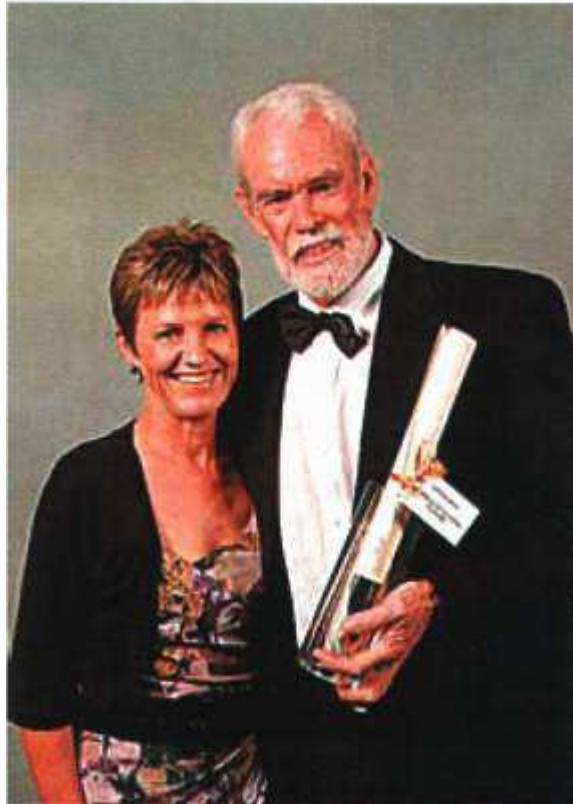
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Owners of the Innamincka Hotel Jo and Kym Fort who have seen the historic pub through some interesting times accept the Heritage and Cultural Tourism Award at the Adelaide Convention Centre

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Pictured are happy Managers at the Innamincka Hotel, Leon Cartledge and Michelle Hoffman

