

AHA members

take out tourism awards

Three AHAISA members were recently awarded South Australian Tourism Awards from the South Australian Tourism Industry Council.

More than 620 people attended the black tie event, where 26 awards were presented including to the Sebel Playford, Crowne Plaza and Innamincka Hotel.

The Sebel Playford won the Luxury Accommodation category, the Crowne Plaza won the New Tourism Development and Innamincka Hotel won the Heritage/Cultural category.

South Australian Tourism Industry Council Chief Executive, Ward Wilbrook, said a record 184 entries were received this year, highlighting the power a Tourism Awards win can have for a tourism business.

"The standard of entries was extremely high, which underlines the commitment our operators have towards this important industry," he said.

"It has been inspiring to see the commitment that tourism businesses have given to reviewing their goals and achievements through the awards process and showcasing their success to the industry.

"The Tourism Industry Council aims to present the South Australian tourism industry as professional and high quality."

The South Australian Tourism Awards are the pinnacle of excellence within the tourism industry; they reward innovation and foster best business practices by setting benchmarks for all tourism operators to aspire to.



Crowne Plaza.

And the AHAISA Winners are:

Luxury Accommodation
- Sebel Playford.

New Tourism Development
- Crowne Plaza.

Heritage/Cultural
- Innamincka Hotel.

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