



The state's best bets

The South Australian Tourism Awards honouring some of the best operators in the state have been announced, and the winners are . . .

Major Tourist Attractions
Jacobs Creek Visitor Centre
(Hall of Fame recipient)

The 35ha site boasts panoramic views of the Barossa Ranges and vineyards, and encompasses a cellar door and restaurant, native wildlife enclosure and walking trail.

Tourist Attractions

Lyndoch Lavender Farm and Cafe

SA's largest and oldest lavender farm is in the Barossa Valley, where visitors enjoy a total lavender experience from the plants to merchandise and food. Amid rows of purple, guests can discover more than 90 varieties of lavender.

Major Festivals and Events

Santos Tour Down Under

The first stop on the world cycling calendar brings the world's top cyclists to SA to compete in the elite ProTour race. TDU attracts more than 770,000 spectators and beams images of our landscapes to millions of viewers worldwide.

Festivals and Events

Special Olympics Australia IX
National Games

More than 800 athletes with an intellectual disability competed in 12 sports in venues across the city. The event generated more than \$3 million in benefits to the state and was run almost entirely on the goodwill of 700 volunteers.

Ecotourism

Rawnsley Park Station Eco-Villas

Set on a secluded, elevated site, the one and two-bedroom villas offer uninterrupted views of Wilpena Pound and the Flinders Ranges. Designed to blend in with the natural landscape, the

eco-villas are stylish, contemporary and welcoming.

Heritage and Cultural Tourism

Innamincka Hotel

Standing on a gibber plain overlooking Cooper Creek in the far north of SA, the hotel has long been regarded as an iconic outback watering hole in one of the most remote outpost settlements in Australia. An authentic outback pub.

Indigenous Tourism

Aboriginal Cultural Tours,

Adjahdura Land

Offers authentic Aboriginal cultural experiences on Yorke Peninsula, allowing guests to walk the country with knowledgeable traditional owners of Adjahdura Land.

Specialised Tourism Services

Getaways Reservation Service

Provides travellers with an online reservation and booking service and 24-hour telephone service, as well as a personalised advisory service. Based in Tanunda, offering booking services Australia-wide.

Visitor Information and Services

Yorke Peninsula Visitor

Information Centre

The centre in Minlaton combines a comprehensive range of information with high-quality arts and crafts, making it a tourism attraction in its own right.

Meetings and Business Tourism

Adelaide Convention Centre

(Hall of Fame recipient)

The riverside centre hosts everything from cocktail parties to international conventions with quality and style. Last



year it was home to more than 600 events, generating \$77.4 million in benefits.

Tour and/or Transport Operators Endeavour Tours

Operates holiday packages for seniors in the metropolitan area. Tours include home pick-up and return service in comfortable mini-coaches. Touring to destinations in all states for groups of up to 28.

Adventure Tourism Adventure Bay Charters

Located in Port Lincoln, the operation originally focused on swimming-with-tuna tours but has expanded to include interactions with Australian sea lions and the installation of an underwater viewing platform for tuna tours.

Tourism Marketing Adelaide Convention Bureau

Formerly Adelaide Convention and Tourism Authority, the bureau is responsible for attracting business events (conventions and incentive travel) to SA.

Tourism Education and Training School of Management, UniSA (Hall of Fame recipient)

Conducts innovative degrees in tourism, events, hospitality, and sport and recreation management, with more than 2500 students studying across four campuses, and nationally and internationally via online facilities.

Tourism Restaurants and Catering Services

Jacobs Restaurant @ Jacobs Creek Visitor Centre

Presents a quality wine and food experience complemented by panoramic views of Barossa vineyards and wine-tasting. The restaurant offers a seven-day-a-week a la carte lunch menu featuring seasonal produce.

Tourism Wineries, Distilleries and Boutique Breweries Jacobs Creek Visitor Centre

Offers wine-tasting with an interpretive history, wine-making gallery and restaurant. A display vineyard features 14 grape varieties, and there is a native animal enclosure, picnic grounds and

walking trail.

Tourist and Caravan Parks BIG4 Adelaide Shores Caravan Park

Located at West Beach, the park offers powered and ensuite sites for caravans or campers, to onsite vans, cabins and the new eco-tents. Beach frontage and proximity to Adelaide sees 58,000 visitors staying annually.

Backpacker Accommodation Adelaide Central YHA

Overlooking Light Square, the YHA has built a reputation for quality, affordable accommodation and friendliness. The hostel has 250 beds, with accommodation starting from just \$25 a night.

Hosted Accommodation Sappelstfield Vineyard Cottage

Set in a Barossa Valley vineyard, the cottage offers the discerning traveller premium accommodation in a meticulously restored 1860s German settlers' cottage.

Unique Accommodation Unforgettable Houseboats (Hall of Fame recipient)

Operates a fleet of 11 luxury hire/drive houseboats based at Mannum. Ranging from two to six bedrooms, the houseboats can accommodate up to 12 people in comfort.

Standard Accommodation Woodhouse Activity Centre

Situated on 54ha in the Piccadilly Valley, the centre offers excellent self-catering group accommodation. The Scouts Australia facility has seven orienteering courses, wetland observatory and Challenge Hill Obstacle Adventure Course.

Deluxe Accommodation Adelaide Shores Resort

The Resort at West Beach has a range of 4-star accommodation, offering two and three-bedroom holiday units, villas and bungalows with hotel-style service.

Luxury Accommodation The Sebel Playford Adelaide

A boutique 5-star hotel on North Tee,

offering 182 bedrooms from spacious guestrooms to New York-style loft suites.

New Tourism Development Crowne Plaza Adelaide

Adelaide's newest hotel is in the heart of the city on Hindmarsh Square. A contemporary hotel offering guests an alternative location to the other accommodation offerings in Adelaide.

Qantas Award for Excellence in Sustainable Tourism

Sinclair's Gully

The only advanced eco-certified cellar door in the Adelaide Hills provides visitors with an opportunity to reconnect with nature in an endangered candlebark forest.

Outstanding Contribution by an Individual

Peter Tucker

Tucker built a 12-berth houseboat in 1986, went on to develop the Houseboat Booking Centre and has been chief executive of the Houseboat Hirers Association since 1994.



21-Nov-2010

Page: 22

Escape

Market: Adelaide

Circulation: 300856

Type: Capital City Daily

Size: 710.12 sq.cms

Frequency: -----S



WINNING WAYS: (clockwise from above) Seppeltsfield Vineyard Cottage; wine-tasting at Jacobs Creek visitor centre; and eco-villa at Rawsley Park Station.