



Bronze medal for park

Ceduna's own Shelly Beach Caravan Park was awarded a bronze medal at the recent SA Tourism Awards 2010.

The bronze medals are awarded to tourism operators for the high standard of their entries in their respective competition categories.

Another nine silver or bronze medals were awarded to EP tourism operators for their entry in their respective categories.

Operator Adventure Bay Charters in Port Lincoln took home a win in the Adventure Tourism category at the awards. More than 620 people from the tourism industry attended the black tie event, which saw winners awarded during a gala dinner at the convention centre in Adelaide.

Overall, 26 awards were presented to businesses and individuals judged to be the most outstanding in each category.

SA Tourism Industry Council Chief Executive Ward Tilbrook said a record 184 entries were received this year, highlighting the power a tourism awards win can have for a tourism business.

"The standard of entries was extremely high, which underlines the commitment our operators have towards this important industry," Mr Tilbrook said.



SWAG OF AWARDS: Shelly Beach Caravan Park has gained a reputation for quality thanks to operators Linton and Anna Brown, pictured with son Jackson.

"It has been inspiring to see the commitment that tourism businesses have given to reviewing their goals and achievements through the awards process and showcasing their success to the industry.

"The tourism industry council aims to present the SA tourism industry as professional and high quality, and tonight we have seen some of the state's finest tourism businesses rewarded."

The awards are judged in accordance with a strict set of rules and criteria.